



5518 Liberty Grove Rd.  
Rowlett, TX 75089  
(972) 475-5888  
[www.covingtonnursery.com](http://www.covingtonnursery.com)

## COVINGTON'S FUNDRAISING PROGRAM

### GROW PROFITS FOR YOUR GROUP!

Covington's Nursery supports our local schools, organizations and non-profit groups by offering a plant fundraising program that is incredibly easy to administer. We provide a package deal on annual flowers grown by Covington's so your group can generate big profits!

#### The package entitles you to these benefits:

- Special pricing of \$9.00 per 20-count flat of 4" plants
- Up to 50 free color brochures (additional brochures available for a nominal fee)
- Master copy of order forms customized with your group's information
- Free delivery to your distribution location within our regular delivery area (we may be able to deliver outside our regular delivery area for a fee)

#### How the Program Works:

- Minimum group order is 100 flats/\$900.
- Covington's can customize our order and recap forms so you can photocopy as many as you need for your sales force or you may use your own order forms.
- For **Fall** fundraisers, your group takes **pansy/kale** orders from August through October for flower delivery dates beginning the first part of October. Your group takes **Spring begonia/impatiens** orders any time from February through April for flower delivery dates usually beginning the first part of April.
- Your Fundraising Coordinator submits the final group order to Covington's on the Group Recap/Order form at least 4 weeks prior to the delivery date you desire.
- Your customers pay your group. Your group keeps the profits up front and pays Covington's in full for the plants upon delivery, unless prepaid.
- We arrange the delivery location/date with your group's coordinator. Your group unloads the truck and distributes the flats of flowers to your customers.

Covington's regularly sells a 20-count flat for \$20.00. We'll sell them to your group for \$9.00 a flat, then you decide how much profit you will make from your fundraiser because you set the price of the flats you sell. If you sell them for \$20.00, your profit is \$11.00 or 55% a flat!

**NOTE:** *Although we cannot offer the fundraiser package deal for group orders that fall short of 100 flats, we can provide discounted pricing of \$12.00 a flat for orders of at least 55 flats of the Spring begonia/impatiens or Fall pansy/kale stock available and on hand in our back growing area. That's still a profit of \$8.00 or 40% per flat! Once we receive payment, your group's representatives can come to Covington's to pick up the flats of flowers that you'll distribute to your customers.*

Please contact Mary at (972) 475-5888 Ext. 111 or [mary@covingtonnursery.com](mailto:mary@covingtonnursery.com) for more information or to sign up.



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## Follow These Easy Steps To Grow Your Fundraising Profits:

1. Once your fundraiser application has been submitted to Covington's and you receive the flower brochures and forms, hold a fundraising kick-off meeting to set specific goals for individual and group fundraising sales. Explain to everyone how their sales efforts will benefit your entire group/organization.
2. Distribute flower brochures and order and recap forms. Review forms, product offering, price points, sales dates, due dates and delivery dates. Quantities **for pre-printed color flower brochures are limited to 50 per group without charge. You may photocopy any of the printed materials.**
3. Everyone wants blooming flowers in their yard so get out there and sell to your family, friends and community!
4. Take orders using the forms provided. Be sure all forms are filled out neatly and completely. When collecting payments, make certain all customer checks are made payable to your group, not to Covington's Nursery. Return completed individual order and recap forms to your Fundraising Coordinator on time so the final group order can be submitted to Covington's.
5. Your Fundraising Coordinator places the final order by submitting a completed Recap and Order Form to Covington's Nursery by the predetermined sales deadline. Your group keeps the profits up front and pays Covington's in full for the plants upon delivery unless you choose to prepay.
6. Covington's will deliver the flats of flowers ordered to your group's Fundraising Coordinator at the pre-designated time and place. Your group must have people present at time of delivery to unload the truck and stage the flowers. The driver is not responsible for unloading or separating orders, but will make sure the correct number of each color/variety is delivered.

***Covington's will make every effort to ensure your complete satisfaction. All orders are final as of the deadline date and are subject to availability. If necessary, we will provide like substitutions if mutually agreed upon. Please submit your order as early as possible for best selection.***

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